



#SENDSOUTHFLORIDA



PROMOTIONAL GUIDE

*For Pastors, Church Staff
and Mission Leaders*

ACTS 16:9

“ That night Paul had a vision. In his dream he saw a man over in Macedonia, Greece, pleading with him, ‘**Come over here and help us.**’ ”

STATE GOAL: *\$830,000*

The 2018 State Mission Offering will be dedicated to funding new initiatives in South Florida through a partnership between the Florida Baptist Convention and North American Mission Board. In the second year of our initiative, this relaunched partnership calls for a greater Kingdom vision with more engagement, more commitment and more involvement to reach three South Florida counties —Miami-Dade, Broward and Palm Beach—where more than one-third of the state’s population resides.

Use this promotional guide to help you think through how your church can support #SENDSOUTHFLORIDA through the Maguire State Mission Offering.

Plan and Pray

GIVE DETAILS of the need for reaching South Florida using our materials.

ORDER promotional materials

- return accompanying order card
- call 800.226.8584 ext 3118
- email SMO@flbaptist.org
- www.flbaptist.org/send

DOWNLOAD artwork material and videos at www.flbaptist.org/send

SCHEDULE emphasis dates and offering (September) on your church calendar.
Set a challenging church goal!

Promote and Implement

DISPLAY posters, distribute envelopes, and prayer guides everywhere.

SHOW PROMOTIONAL VIDEOS

in meetings to elevate awareness.

Download them at:

www.flbaptist.org/send

USE SOCIAL MEDIA (Facebook, Twitter, Instagram) by reposting stories from @floridabaptists and use hashtag #SendSouthFlorida

SEND members promotional emails and add MSMO material to your website!



HERE'S HOW YOUR FLORIDA BAPTIST CONVENTION WILL BE PROMOTING MSMO AND #SENDSOUTHFLORIDA:

- Each day of the emphasis week (September 9-16), we will post a story about the ministry of one of the highlighted planters/pastors.
- Through social media, we will remind people of the ministry needs in South Florida every day during the prayer emphasis week.
- We have various videos and print materials available to highlight the needs in South Florida and the plight of those doing ministry there every day.

Find them at www.flbaptist.org/send



YOUR CHURCH CAN ALSO PROMOTE MSMO AND #SENDSOUTHFLORIDA. YOU MAY WANT TO:

- Show the video of Dr. Tommy Green explaining the urgent needs of planters and pastors advancing the Gospel in South Florida
- In the weeks leading up to the prayer emphasis week, highlight the videos of the pastors/planters during your church's announcement time. Videos can be downloaded at www.flbaptist.org/send
- Place the prayer guide in your church's bulletin as a reminder for members to pray for #SendSouthFlorida throughout the emphasis week



DON'T FORGET TO USE SOCIAL MEDIA TO KEEP CHURCH MEMBERS INFORMED AND ENGAGED!

Follow @flbaptists on Facebook, Twitter and Instagram and repost the highlighted South Florida ministries. Or use one of these tweets on your own account:

#SendSouthFlorida 33% - or 7 million - of the state's population live in South Florida - most dense, diverse region of state.

#SendSouthFlorida 95% of South Florida residents are unchurched.

#SendSouthFlorida "If we are not serious about reaching South Florida, we are not serious about reaching Florida."
@TommyGreen21

100 percent of the state mission offering supports reaching, church planting, revitalization in #SendSouthFlorida.

Engage in #SendSouthFlorida "Come over and help us" pray-go-give.

CONSIDER TAKING A TEAM TO SOUTH FLORIDA!

Talk to your church staff or missions committee to determine if a church-wide effort can be made to help a specific church planter in South Florida. They need churches to partner with them - as hands-on volunteers, monthly financial supporters and prayer partners. Contact James Peoples, NAMB's Send City Missionary for South Florida to schedule a vision tour or discover a church planter and his family in need of specific help that Florida Baptists can give! Contact James at jpeoples@namb.net.